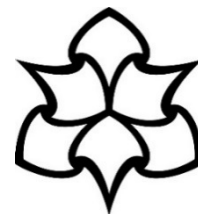# Collaborative Provision Programme Specification 2021-22

Period of Approval: 01/09/2018- 31/08/2024

ADMINISTRATIVE AND REGULATORY INFORMATION

1	**Partner Name**	Istituto Marangoni (London)	
2	**Type of Collaborative Partnership**	**External Validation**	
3	**Enrolment Status**	☒ Externally Enrolled ☐ Fully Enrolled	
4	**Programme Title(s)** *Please include each AOS code for each course title*	BA (Hons) Visual Design 119Y	
5	**HECOS Code(s)** *Higher Education Classification of Subjects*	10048	
6	**Awarding Institution**	☒ Manchester Met ☐ Other, please specify:	
7	**Manchester Met Faculty**	Arts & Humanities	
8	**Manchester Met Department / School**	Design	
9	**Final Level of Study (FHEQ)**	Level 6 (BA Hons, BSc Hons, BEng, LLB)	
10	**Mode(s) of Study and Duration** *Tick all applicable*	**Mode of Study**	**Duration (Years)**
		☒ Full Time	3
		☐ Part Time	
		☒ Sandwich / Study Abroad	4
		☐ Online / Distance Learning	
		☐ Other, please specify:	
11	**Cohort** *Please tick when each cohort begins*	☐ September (standard) ☒ October ☐ November ☐ December ☐ January ☒ February	☐ March ☐ April ☐ May ☐ June ☐ July ☐ August
12	**Is this for a closed cohort only?**	☐ Yes	☒ No
13	**QAA Subject Benchmark Statement** *Please search for the subject benchmark statement here*	Art and Design	

14	**University Assessment Regulations** *University Assessment Regulations are available to view here*	[Undergraduate](#)			
15	**Approved Variations / Exemptions from Assessment Regulations and/or Curriculum and Assessment Framework for Taught Programmes**	<u>Curriculum and Assessment Framework for Taught Programmes Exemptions</u> Collaborative partners are exempt from regulations 3.9, 3.13 – 3.17 and 3.25 – 3.28 Regulation 4.12 has been re-worded for collaborative partners. The approved wording is as follows: *All assessment components within a Programme must be categorised as either 'assignment' or 'examination'. The overall split of assessment for each level, and more detailed assessment strategies, will be defined and approved through Collaborative Programme Approval and Review Events.*			

16	**Learning & Teaching Delivery** *Please refer to the core content only*	Level	Scheduled	Independent	Placement
		4	50%	50%	0%
		5	50%	50%	0%
		6	50%	50%	0%
		Sandwich Year	0%	0%	100%

17	**Assessment Methods** *Please refer to the core content only*	Level	Assignment	Examinations
		4	100%	0%
		5	100%	0%
		6	100%	0%

18	**Entry Requirements**	• Completed application form (either on UCAS or directly) • Signed personal statement • UCAS points equal to 80 tariff points (3 A levels) • Copy of a high-school diploma or school certificates (for the three-year courses) • Non-native English speakers need to provide a copy of an official English language certificate: the English language test score should be at least B2 at CEFR level – IELTS overall score of 6.0 with no elements below 5.5* – only for the Paris and London Schools • Completion of an entry test • Creative programmes are requested to submit 6 self-produced Creative Ideas: these can be anything that visually describes their inspiration and the area of study that they have chosen. They can be submitted in the form of sketches, drawings, photographs, mood boards and collages (the 6 creative ideas might also be a mix of these) • Students who complete the Certificate of Achievement: Foundation in Design at Istituto Marangoni London will have guaranteed progression onto BA (Hons) Visual Design, provided they have the required L4 English entry requirement.

Awards

19	**Final Award Title(s)** *Please include each AOS code for each course title*	BA (Hons) Visual Design 119Y BA (Hons) Visual Design (sandwich) 119Z		
20	**Interim Exit Award Title(s)**	CertHE Visual Design DipHE Visual Design		
21	**Main Location of Study**	**Level**	**Partner**	**Manchester Met**
		4	100%	0%
		5	100%	0%
		6	100%	0%

Articulation Arrangements

22	**Articulation Arrangements**	**Details of Arrangements**
		N/A

Professional, Statutory and Regulatory Bodies

23	**Accrediting and / or associated PSRB(s)**	None
24	**Date, outcome & period of approval of last PSRB approval / accreditation**	N/A

Programme Outcomes

25	**Final Award Learning Outcomes**	
Part A – Knowledge and Critical Understanding		
	By the end of the programme students are expected to have knowledge and critical understanding of:	Assessed by:
25.1	Sound understanding of current and emerging technologies, with the intention of showing applications and insight within the contemporary visual design industry.	Assignments – may include: • Visual workbook • Digital visual research book • Research workbook • Reflective journal • Project book • Report • Visual book • Digital-based visual proposal
25.2	The appropriate creative, intellectual and technical skills developed systematically through practice within the visual design industry.	
25.3	The appropriate practical and research methodologies to inform and critique their visual design practice.	
25.4	The critical evaluation of the environmental and social impact of the design industry on a global scale and have a commitment to the ethical and environmental considerations when developing visual design concepts.	

25.5	The problem-solving and concept-generating approaches required by the visual design industry for graduate-level employment, scholarship, entrepreneurship or research.	• Project presentation portfolio • Portfolio • Technical folder • Reflective journal • Essay
25.6	The flexible and imaginative methods to their work, criticism and communication for final visual design proposals.	• Analytical research report • Analytical report • Research proposal • Dissertation
Part B – Skills and Attributes		
	The programme will ensure students will gain the following skills and attributes:	Assessed by:
25.7	A reflective and self-managed approach to dealing with complex issues both systematically and creatively, making sound judgements in the absence of complete data, and communicating their conclusions clearly to specialist and non-specialist audiences.	Assignments – may include: • Research proposal • Research book • Project presentation • Portfolio
25.8	High degree of self-direction and originality in tackling and solving problems, acting autonomously in planning and implementing tasks at a professional or equivalent level in respect of the visual design industry.	
25.9	Working relationships using teamwork and leadership skills, recognising and respecting different perspectives within the visual design industry.	
25.10	Professional development reflecting on progress and taking appropriate action.	
25.11	The ability to find, evaluate, synthesise and use information from a variety of sources to inform and critique visual design practice.	
25.12	Express ideas effectively and communicate information appropriately and accurately using a range of media including ICT.	

Programme Structure

26	Course Unit Overview

Level 4

Core Course Units					
Code	Occ	Course Unit Title	No of credits	Home Programme	Outcomes addressed
1B4Z4208	1F9IC	Visual Design Principles	30	BA (Hons) Visual Design	25.2, 25.4, 25.11, 25.12

1B4Z4209	1F9IC	Visual Graphics Elements	30	BA (Hons) Visual Design	25.2, 25.4, 25.11, 25.12
1B4Z4210	1F9IC	Publishing Design	30	BA (Hons) Visual Design	25.2, 25.4, 25.11, 25.12
1B4Z4204	1F9IC	History of Art, Design and Visual Culture	30	BA (Hons) Interiors BA (Hons) Interior Design and Lighting BA (Hons) Design for Products BA (Hons) Product Design and Furniture BA (Hons) Visual Design	25.2, 25.4, 25.11, 25.12

Upon successful completion of this level, the interim exit award shall be: Cert HE Visual Design

Level 5

Core Course Units					
Code	Occ	Course Unit Title	No of credits	Home Programme	Outcomes addressed
1B5Z4212	2F9IC	Visual Communication	30	BA (Hons) Visual Design	25.1, 25.5, 25.7, 25.8, 25.9
1B5Z4213	2F9IC	Brand Visual Communication	30	BA (Hons) Visual Design	25.1, 25.5, 25.7, 25.8, 25.9
1B5Z4214	2F9IC	Multimedia Communication	30	BA (Hons) Visual Design	25.1, 25.5, 25.7, 25.8, 25.9
1B5Z4204	2F9IC	Design and Cultural Perspective	30	BA (Hons) Interiors BA (Hons) Interior Design and Lighting BA (Hons) Design for Products BA (Hons) Product Design and Furniture BA (Hons) Visual Design	25.1, 25.5, 25.7, 25.8, 25.9

Upon successful completion of this level, the interim exit award shall be: Dip HE Visual Design

Placement Year (Sandwich only)

Core Course Units					
Code	Occ	Course Unit Title	No of credits	Home Programme	Outcomes addressed
1BPLA001	3S9IC	Placement	120	BA (Hons) Interiors BA (Hons) Interior Design and Lighting BA (Hons) Design for Products BA (Hons) Product Design and Furniture BA (Hons) Visual Design	25.4, 25.5, 25.6, 25.8, 25.9

Level 6

Core Course Units					
Code	Occ	Course Unit Title	No of credits	Home Programme	Outcomes addressed
1B6Z4213	3F9IC	Art Direction Experience	30	BA (Hons) Visual Design	25.3, 25.6, 25.10
1B6Z4214	3F9IC	Art Direction for Digital Media	30	BA (Hons) Visual Design	25.3, 25.6, 25.10
1B6Z4215	3F9IC	Portfolio and Final Project	30	BA (Hons) Visual Design	25.3, 25.6, 25.10
1B6Z4204	3F9IC	Researching Theory and Practice	30	BA (Hons) Interiors BA (Hons) Interior Design and Lighting BA (Hons) Design for Products BA (Hons) Product Design and Furniture BA (Hons) Visual Design	25.3, 25.6, 25.10

Upon successful completion of this level, the exit award shall be: BA (Hons) Visual Design

Are any of these course units delivered across other programmes?	Yes

Core Course Units

27	Programme Structure Map

Level 4- October intake

Term One (Oct-Dec)	Term Two (Jan- Mar)	Term Three (Apr- Jun)
Visual Design Principles (30 credits)	Visual Graphics Elements (30 credits)	Publishing Design (30 credits)
History of Art, Design and Visual Culture (30 credits) (Oct-Jun)		

Level 4- February Intake

Term One (Feb-Mar)	Term Two (Apr-Jun)	Term Three (Jul- Aug)
Visual Design Principles (30 credits)	Visual Graphics Elements (30 credits)	Publishing Design (30 credits)
History of Art, Design and Visual Culture (30 credits) (Oct-Jun)		

NB: Students enrolling on the February intake of undergraduate degrees complete their first year in a shortened period (Three 8 week terms with reduced breaks between them) in order to enrol on Level 5 in October of the same year, joining the October intake cohort.

Level 5

Term One (Oct-Dec)	Term Two (Jan- Mar)	Term Three (Apr- Jun)
Visual Communication (30 credits)	Brand Visual Communication (30 credits)	Multimedia Communication (30 credits)
Design and Cultural Perspective (30 credits)		

Placement Year (Sandwich only)

Term One (Oct-Dec)	Term Two (Jan- Mar)	Term Three (Apr- Jun)
Placement (120 credits)		

Level 6

Term One (Oct-Dec)	Term Two (Jan- Mar)	Term Three (Apr- Jun)
Art Direction Experience (30 credits)	Art Direction for Digital Media (30 credits)	Portfolio & Final Project (30 credits)
Researching Theory and Practice (30 credits)		